

Dear colleagues, we have pleasure in presenting the ENSR newsletter for January 2018.

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# Newsletter

## January 2018

### Foreword by ENSR Chairman

**Dr. Kim Møller**



A New Year — new exciting challenges; what does digitisation mean for the way we collect data and for the way we analyse them? Will 2018 be a year where short and frequent data gathering from new sources could start replacing large surveys carried out by thought-out questionnaires? What does digitisation mean for the way we work together? Will 2018 be the end of organisations working together, to be replaced by living systems of individuals — freelancers as well as organisational employed staff? What does digitisation mean for what services we deliver and how we deliver them to clients? Will 2018 be the end of the written reports and their replacement by videos?

I am looking forward to working with all of you on how to deal with these disruptive developments within our industry, our network and ourselves. On behalf of the ENSR Executive Committee, I wish you all a happy New Year and we are looking forward to seeing you all, if not before, then in Brussels on 19 and 20 April for the ENSR Days 2018.

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### Proposals

#### Peer-Learning activities in Entrepreneurship Education and Women Entrepreneurship

KMFA and Panteia in conjunction with ÖSB Consulting Austria (lead) have prepared a proposal for the project on Peer-Learning activities in Entrepreneurship Education and Women Entrepreneurship, for EASME.

The purpose of this contract is to organise Peer-Learning workshops for public administrations and key public and private stakeholders, where good practices will be presented, experiences will be

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## Annual ENSR Days 2018

The Annual ENSR Days will be held on the 19th and 20th of April and will take place at the University Foundation in Brussels. On 10th January, the executive committee gathered to develop this year's programme. This year's topic is digitisation: what does it mean for the European Commission, what does it mean for our work and what does it mean for working in a network such as the ENSR? The Days will provide you with the perfect opportunity to meet other ENSR partners, exchange information and exploit opportunities for cooperation!

**Please save these dates: 19-20th April 2018.**

The Days will start after lunch on the 19th and end at lunchtime on the 20th.

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## News

### **ERUDIO, Slovakia, has joined ENSR**

It is the great pleasure of the Executive Committee to announce that ERUDIO has joined the ENSR network. ERUDIO, s.r.o. is a Slovakian consulting company founded in 2003. ERUDIO specialises in economic and social development, aiming to deliver real benefit and added value to clients from both the public and private sectors. ERUDIO works with international organisations such as the European Commission and the United Nations. Up until now they have implemented numerous projects in Slovakia as well as in many other countries in Europe and Asia. Their strength is networking — the ability to connect leading sectoral experts with professional project managers into flexible teams that provide optimal solutions to their clients. Ethical approach and open

shared and the impact of policies will be discussed in the field of Entrepreneurship Education and Women Entrepreneurship. All ENSR partners and ENSR experts are included in the proposal as potential partners to work with in the organisation of the events.

### **Multiple Framework contract of EU-OSHA for the provision of expertise and studies in the field of health and safety at work**

Panteia in consortium with among others IKEI and Oxford Research is preparing a proposal for an EU-OSHA Framework contract for the provision of expertise and studies in the field of health and safety at work. This includes musculoskeletal disorders, labour market and working, sectoral and occupational trends and developments concerning working conditions and health and safety, policies and legislation concerning health and safety at work, working conditions, information and consultation of workers, and cross-cutting issues such as gender equality and non-discrimination. ENSR partners are invited to participate in the Panteia proposal.

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## ENSR Researchers

We recently introduced a new feature in the ENSR newsletter in which we give ENSR researchers an opportunity to introduce themselves.

**Jan Helbich, ERUDIO (Slovakia)**

communication are the pillars of its corporate culture making ERUDIO a respected partner and an attractive employer. ERUDIO is a member of the Slovak Chamber of Commerce and Industry. Jan Helbich is the Managing Director of ERUDIO.

ERUDIO's contact details are as follows:

Kosovska cesta 16  
971 01 Prievidza  
Slovak Republic

E-mail: [jan.helbich@erudio.sk](mailto:jan.helbich@erudio.sk)

Tel. +421 904 262 632

Web site: [www.erudio.sk](http://www.erudio.sk)

### **New ENSR office in Brussels**

The Executive Committee is very pleased to announce that ENSR's Brussels office will now be based in the office of VVA, following an offer to host it in their new premises at Avenue des Arts 10-11, 1210 Brussels.

Should you wish to use this office, please send an e-mail to Cisca Snel of the ENSR secretariat ([secretariat@ensr.eu](mailto:secretariat@ensr.eu)) so that she can ensure that the room is available. If ENSR partners want to organise a meeting, they are kindly requested to contact Cisca in time, so that a meeting room can be arranged.

### **Welcome video on the ENSR web site**

A video has been added to the ENSR web site in which Kim Møller introduces the ENSR network ([link](#)).

### **Robert Blackburn, Chair, REF 2021**



Mr. Jan Helbich holds a joint Master's degree in Economics from three universities — the University of

Economics in Bratislava (Slovakia), Martin Luther University in Halle-Wittenberg (Germany) and Johann-Kepler University in Linz (Austria). In 2003, Jan founded ERUDIO and since then manages its daily operation and works as principal consultant. His key consultancy expertise is human resource development, particularly in the field of education and employment. More recently he has been involved in projects mitigating the impacts of the Syrian refugee crisis. Jan elaborated numerous analyses, drafted sectoral and regional strategies, and trained hundreds of clients' staff members. He also evaluated various programmes and projects funded by international donors. Up to now, he has conducted more than 30 evaluations in 9 countries. Jan is fluent in English, German and Russian. He is the contact person for ENSR partners.

### **Andrea Miskovicova, ERUDIO**



Ms. Andrea Miskovicova graduated from Matej Bel University (Slovakia) in 2016,

after successful defence of her PhD thesis, 'The Concept of Creative Cities and Its Application in Slovakia'. She has 4 years of professional working experience in designing and implementing national and international projects related to education, SMEs and regional development. Andrea has excellent analytical, reporting and communication skills and hands-on

Robert Blackburn of Kingston University and ENSR Executive Committee member has been appointed as chair of the Business and Management sub-panel of the Research Excellence Framework (REF) 2021. REF is the current system for assessing the quality of research in higher education institutions in the UK. The most recent assessment took place in 2014. The results determine the annual allocation of quality-related (QR) grant distribution from the Higher Education Funding Councils for Wales, England, the Scottish Funding Council and the Department for Employment and Learning, Northern Ireland. The assessment provides accountability for public investment in research and produces evidence of the benefits of this investment. The assessment outcomes provide benchmarking information and establish reputational yardsticks for use within the higher education sector and for public information. The REF assesses research excellence through a process of discipline-based expert review, informed by appropriate quantitative indicators.

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## **Exchange of personnel**

There has been discussion about the possibility to engage in an exchange in personnel to participate in particular projects or tenders between other ENSR partners. Should any partners be willing to engage in this scheme, then please contact the ENSR secretariat or the specific partner with who you wish to facilitate an exchange of personnel and provide a list of those interested.

## **Project References and Bios**

In order to ensure that the ENSR web site remains current and contains the most up to date available information, the ENSR Secretariat requests that partners update their project references for the web site. New project references to be included can be sent to the Secretariat. Partners who

experience with qualitative and quantitative data collecting and processing methods. She is fluent in English.

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## **New ENSR contact persons**

### **Oxford Research Sweden**

New contact person: Bradford Rohmer  
e-mail: [bradford.rohmer@oxfordresearch.se](mailto:bradford.rohmer@oxfordresearch.se)

### **Social Science Research Institute at the University of Iceland**

New contact person: Guðbjörg Andrea Jónsdóttir  
e-mail: [gudbjorg@hi.is](mailto:gudbjorg@hi.is)

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## **Want to contribute?**

ENSR member organisations are invited to submit news or articles to the Secretariat for inclusion on the extranet and in the next edition of the newsletter. Contact the [Secretariat](#) if you wish to contribute.

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wish to update their company profiles are invited to also to provide updated information if required.

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## **Interesting projects**

### **International comparison of national guarantee systems for precious metals**

The Ministry in the Netherlands is currently considering the revision of the current law that sets up the national guarantee system for safeguarding the quality of precious metals. Panteia has been requested, in cooperation with ENSR, to help assess the current Dutch approach. The Ministry seeks to discover to what extent the current system is still effective, and what types of alternatives exist to the Dutch guarantee system.

The study involves national level research in other countries. The aim of the project is 1) to establish what alternative approaches are used in other countries, and 2) to establish the effects of these systems. The countries under study are Belgium, Denmark, France, Germany and United Kingdom.

### **Evaluating the uptake and impact of participation in the European Framework Programmes for Research in the Member States**

The project, “Evaluating the uptake and impact of participation in the European Framework Programmes for Research in the Member States”, on behalf of DG RTD of the European Commission has been finalised. Oxford Research and CSES led this evaluation project, and almost all ENSR partners participated in this project.

### **International comparison: market surveillance**

On behalf of the Danish Safety Technology Authority, Oxford Research (lead) in cooperation with Panteia have made a comparison of the organisation of market surveillance in the Netherlands, Denmark, Finland and Estonia.

## **The Future of Manufacturing: Born Globals and their International Value Chains in the EU**

This project, managed by Kingston University in cooperation with ikei Research and Consultancy, focuses on exploring the international activities of manufacturing ‘born global enterprises’ within their international value chains, and developing policy pointers for the promotion of SME internationalisation. The project, expected to be finished in the first quarter of 2018, is part of the **“Future of Manufacturing in Europe”** pilot project proposed by the European Parliament and delegated to Eurofound by the European Commission (DG GROW). The study analyses and reports on seven in-depth case studies (each of which consists of one born global enterprise and 2 associated international value chain partners of the born global), plus 28 policy case studies from 16 EU and non-EU countries. ENSR partners from Austria, Denmark, Estonia, Italy, Spain, The Netherlands and The United Kingdom are participating in the project.

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## **Cultural and creative industries (CCI) in Austria and their internationalisation**

On behalf of the Kreativwirtschaft Austria (KAT), KMFA is carrying out a study on the Cultural and creative industries (CCI) in Austria and their internationalisation. As part of the study, three case studies are being undertaken that show examples of internationalisation strategies for CCIs in European countries. The study is being

carried out in cooperation with Oxford Research Denmark and Panteia.

### **Cost and cost-effectiveness of workplace-based studies for employers, Estonia**

Foundation Innove, that among other objectives promotes vocational education in Estonia, has commissioned a research that aims to identify the costs and benefits of workplace-based studies from the companies' perspective. This is the first research study with a focus on cost-effectiveness of workplace-based studies in Estonia. Praxis Centre for Policy Studies will map direct and indirect costs and benefits of workplace-based learning for companies, provide an overview of its cost-effectiveness and its changes over time in the case of five curriculum groups (wholesale and retail trade, mechanics and metalwork, accommodation and food service activities, electronics and automation, forestry).

### **Debates on strengthening the bilateral economic relations between Romania and Croatia, at CCIR**

The Chamber of Commerce and Industry of Romania (CCIR), in cooperation with the Chamber of Economy of the Republic of Croatia, organised on Tuesday, October 3rd, 2017, at the CCIR Business Center, the Bilateral Business Forum Romania – Croatia. The event was an excellent opportunity for Romanian companies to participate in business-to-business meetings with relevant exponents of the Croatian business environment in areas such as defence industry, automotive components, civil and industrial construction, energy, textile industry, port operators and shipping and logistics. According to the National Institute of Statistics, the total value of the bilateral trade exchanges between Romania and Croatia reached 207.1 million Euros in 2017, with exports totalling 159.7 million

and imports totalling 110.4 million Euros.  
For more details, follow this [link](#).

### **Germany's most influential economists**

Friederike Welter from IfM-Bonn (Germany) and Thomas Zellweger from the Center for Family Business at KMU-HSG (Switzerland) are listed on the Frankfurter Allgemeine Zeitung ("FAZ") researchers' list of "Germany's most influential economists" for 2017.

On the overall list, Friederike Welter is ranked 17! For the complete ranking, follow this [link](#).

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#### **ENSR Secretariat**

Web: [www.ensr.eu](http://www.ensr.eu) Email: [ENSR Secretariat](mailto:ENSR.Secretariat)

Bredewater 26, 2715 CA Zoetermeer, The Netherlands Phone: +31 79 322 2000